



BE A PART OF THE NATIONAL AIRLINE

REF NO: IAS/MIS/2024/2172

DATE: 26th October 2024

ASSISTANT MANAGER, PUBLIC RELATIONS & COMMUNICATIONS MARKETING & SALES

JOB REF NO: JA/2024/48

Job Scope:

- Managing the airline's brand public image, developing and executing the public relations strategies while overseeing media relations.
- Utilizing wide range of tools, such as high-level placements in print, broadcast and online media to enhance company visibility, and ensuring that PR efforts serve to achieve and comply with the company's immediate and long-term goals, and organizing events including press conferences, exhibitions, while tracking performance of PR and communication initiatives and providing regular reports and insights to the company management.

Job Criteria:

- Bachelor's Degree in Public Relations, Journalism, Marketing or equivalent qualification in a related field.
- Minimum 03 years of experience in a related field, preferably within the airline, hospitality, or travel industry.

OR

- Diploma in Public Relations, Journalism, Marketing or equivalent qualification in a related field.
- Minimum 08 years of experience in a related field, preferably within the airline, hospitality, or travel industry.
- Excellent communication and interpersonal skills with the ability to manage media relationships and public perception.
- Strong problem-solving and crisis management skills, able to respond swiftly under pressure.

Benefits

- Health Insurance for staff and dependent as per Corporate Health Insurance Policy
 - Rebated tickets on Company Airline services as per policy
 - Credit facility enrolment from selected institutions
 - Discounts from selected vendors
- *Terms and conditions of company health insurance policy applies

Location:

Marketing & Sales / IASL Corporate Headquarters

Deadline for Application: 02nd November 2024

Note:

- * Educational certificates must be accredited by MQA, if acquired from an overseas institution.
- * Inaccurate/incomplete and applications that do not meet the above requirements will be disqualified
- * Interested candidates may apply through our online job portal by visiting Maldivian website (careers.maldivian.aero)
- * For additional enquiries, please contact 3331268 or 3331292.