



BE A PART OF THE NATIONAL AIRLINE

REF NO: IAS/MIS/2025/353

DATE: 09th February 2025

VISUAL CONTENT CREATOR MARKETING & SALES

JOB REF NO: JA/2025/15

Job Scope:

- Create high-quality video and photo content for multimedia use and collaborate with the marketing team to understand project requirements and ensure content aligns with Company brand guidelines.
- Maintain the company's visual content library and stay current with trends and best practices in visual design, video production, and photography.
- Provide video and photography coverage for corporate events and functions.

Job Criteria:

- Bachelor's Degree in Multimedia Design or equivalent qualification in a related field.
- Minimum 03 years of experience in tourism and hospitality industry or in a related field.

OR

- Diploma in Multimedia Design or equivalent qualification in a related field
- Minimum 04 years of experience in tourism and hospitality industry or in a related field.
- Experience in handling various photography and videography equipment
- Proficiency in video editing software such as Adobe Creative Suite will be an added advantage
- Prior experience in capturing and development of photography/videography for social media posts will be an added advantage

Benefits

- Health Insurance for staff and dependent as per Corporate Health Insurance Policy
 - Rebated tickets on Company Airline services as per policy
 - Credit facility enrolment from selected institutions
 - Discounts from selected vendors
- *Terms and conditions of company health insurance policy applies

Location:

Marketing & Sales / IASL Corporate Headquarters

Deadline for Application: 16th February 2025

Note:

- * Educational certificates must be accredited by MQA, if acquired from an overseas institution.
- * Inaccurate/incomplete and applications that do not meet the above requirements will be disqualified
- * Interested candidates may apply through our online job portal by visiting Maldivian website (careers.maldivian.aero)
- * For additional enquiries, please contact 3331268 or 3331292.