



BE A PART OF THE NATIONAL AIRLINE

REF NO: IAS/MIS/2025/758

DATE: 16th February 2025

GENERAL MANAGER, MARKETING & COMMUNICATION COMMERCIAL DIVISION

JOB REF NO: JA/2025/18

Job Scope:

- Oversee the strategy, operations, and performance of the marketing and communication teams, ensuring all activities align with the company business plan and reflect the dynamic needs of the aviation industry.
- Leading the marketing and communication functions to enhance brand presence, drive customer engagement and achieve service excellence.

Job Criteria:

- Bachelor's Degree in Marketing, Communications or equivalent qualification in a related field.
- Minimum 05 years of experience in Marketing in tourism and hospitality or aviation with 3 years' experience in a managerial role.
- Master's Degree in a related field will be an added advantage

Benefits

- Health Insurance for staff and dependent as per Corporate Health Insurance Policy
- Rebated tickets on Company Airline services as per policy
- Credit facility enrolment from selected institutions

Location:

Commercial Division / IASL Corporate Headquarters

Deadline for Applications: 05th March 2025

Note:

- * Educational certificates must be accredited by MQA, if acquired from an overseas institution.
- * **Only Maldivians** will be accepted for the above position and only shortlisted candidates will be notified.
- * Inaccurate/incomplete and applications that do not meet the above requirements will be disqualified.
- * For additional enquiries, please contact 3331268 or 3331292.

