praldivian

BE A PART OF THE NATIONAL AIRLINE

Ref No: IAS/MIS/2024/2458

Date: 3rd December 2024

SALES & MARKETING EXECUTIVE

RESERVATION & TICKETING DEPARTMENT

Job Ref No: JA/2	024/63
Job Scope:	• Developing, planning, and executing initiatives for Reservation & Ticketing and Maldivian Holidays aimed at enhancing brand recognition, strengthening industry reputation and preference, and securing a leading position in the market. Create strategies that align with a company's goals, such as identifying new markets, analyzing data, and creating sales plans and execution.
Job Criteria:	Bachelor's Degree in Sales & Marketing or equivalent qualification in a relevant field.
	• Diploma with minimum 3 years of experience in Sales & Marketing or in a related
	field, preferably within the airline, hospitality or travel industry.
	Proficiency in CRM software and Microsoft office suite
Benefits	Health Insurance for staff and dependent as per Corporate Health Insurance Deliau
	Policy
	Rebated tickets on Company Airline services as per policy
	Credit facility enrolment from selected institutions
Location:	Reservation & Ticketing and Maldivian Holidays / Gadhamoo Building

Deadline for Applications: 10th December 2024

Note:

- * Educational certificates must be accredited by MQA, if acquired from an overseas institution.
- * Only Maldivians will be accepted for the above position and only shortlisted candidates will be notified.
- * Inaccurate/incomplete and applications that do not meet the above requirements will be disqualified.
- * For additional enquiries, please contact 3035419 or 3331292.